

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, DC 20549

**FORM 8-K**

**CURRENT REPORT**

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported) **June 18, 2013**

**MIDWEST ENERGY EMISSIONS CORP.**

(Exact name of registrant as specified in its charter)

Commission file number **000-33067**

**Delaware**

(State or other jurisdiction of incorporation)

**87-0398271**

(I.R.S. Employer Identification No.)

**500 West Wilson Bridge Road, Suite 140**

**Worthington, Ohio**

(Address of principal executive offices)

**43085**

(Zip Code)

Registrant's telephone number, including area code: **(701) 757-1066**

**Not applicable**

(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
  - Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
  - Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
  - Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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**Item 7.01 Regulation FD Disclosure.**

On Tuesday, June 18, 2013, the Company's President and Chief Executive Officer, Alan Kelley, presented on behalf of the Company at the National Investment Banking Association ("NIBA") conference in New York City. The materials distributed by NIBA included the Company's estimates for 2013, 2014 and 2015 revenues, net income and EPS (see the last slide of the attached presentation). The presentation materials are attached hereto as Exhibit 99.1. The information in this report, including the presentation furnished as Exhibits 99.1 hereto, shall not be deemed to be "filed" for purposes of Section 18 of the Securities and Exchange Act of 1934, as amended (the "Exchange Act"), or otherwise subject to the liabilities of that Section, and shall not be incorporated by reference into any filing under the Securities Act of 1933, as amended, or the Exchange Act, except as shall be expressly set forth by specific reference in such a filing.

**Item 9.01 Financial Statements and Exhibits.**

| <b>Exhibit No.</b> | <b>Description</b>          |
|--------------------|-----------------------------|
| 99.1               | NIBA Presentation Materials |

## SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

**Midwest Energy Emissions Corp.**

Date: June 20, 2013

By: /s/ Richard H Gross

Richard H. Gross  
Chief Financial Officer

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Mercury Solutions For the Global Power Industry  
NIBA Conference  
June 18 – 19, 2013

Alan Kelley – President, MEEC

## Forward Looking Statements

- *This presentation contains “forward-looking statements” as defined in Section 21E of the Securities Exchange Act of 1934, as amended, that are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995 and reflect our current expectations regarding our future growth, results of operations, cash flows, performance and business prospects, and opportunities, as well as assumptions made by, and information currently available to, our management. We have tried to identify forward-looking statements by using words such as “anticipate,” “believe,” “plan,” “expect,” “intend,” “will,” and similar expressions, but these words are not the exclusive means of identifying forward-looking statements. These statements are based on information currently available to us and are subject to various risks, uncertainties, and other factors, including, but not limited to, those discussed herein under the caption “Risk Factors” that could cause our actual growth, results of operations, financial condition, cash flows, performance and business prospects and opportunities to differ materially from those expressed in, or implied by, these statements. Except as expressly required by the federal securities laws, we undertake no obligation to update such factors or to publicly announce the results of any of the forward-looking statements contained herein to reflect future events, developments, or changed circumstances or for any other reason. Investors are cautioned that all forward-looking statement involve risks and uncertainties, including those detailed in ME<sub>2</sub>C’s filings and with the Securities and Exchange Commission.*

## Mercury Control Is a Global Imperative

Three countries have power plant regulations on the books today.

- United States
- Canada
- China

Through a 4 year UN lead effort, in January 2013, 140 nations agreed to establish mercury control regulations. A treaty will be signed in Minimata, Japan in 4 months legally committing themselves to this effort.

## United States Action

### ENVIRONMENTAL PROTECTION AGENCY HAS MANDATED

- The Mercury & Air Toxics Standards (MATS)
- Approx. 90% mercury removal from all coal-fired plants
- Effective date - April 2015...22 months
- Mercury is a known neurotoxin
- 15 states already have passed power plant mercury controls.
- US government created \$9 Billion (EPA estimate) annual industry - it's not going away.



## Who Are We

- Midwest Energy Emissions Corp. (OTCQB: MEEC)
- We are a company dedicated to controlling mercury emissions from power plants.
- We have acquired the mercury control IP rights from the Energy and Environmental Research Center (EERC).
- We have the “Best-in-Class” solution for mercury control.
- Management team has over 90 years of utility-focused experience.
- We have been partnering with the EERC for over six years.

## Who is the EERC

A recognized premier center for energy and environmental research.

- Government designated 11 EERC “Centers of Excellence” including “Center for Air Toxic Metals”.
- 300 Engineers and Scientists
- 20 years of research and full-scale field testing in mercury control
- EERC mercury solutions:
  - Born of \$60 million in government and private funding
  - 23 patents in US, Canada, China and Europe
  - Commercially proven in 25 utility field demonstrations

MEEC has the exclusive, ongoing rights to the EERC’s mercury control patents.

## MEEC Value Proposition

MEEC patented process for mercury control is “Best-In-Class”

- We sell and deliver MATS Compliance
- Less cost than our competitors (some as much as 70%)
- Significant breadth of success across fuel/system types
- No impact on other plant operations

### Our Competitors

- Not as efficient – much more chemical product
- Corrosive properties in plant equipment – before and after boiler
- Likely introducing new chemicals to ash ponds
- Spoiling fly-ash sales to cement industry (\$450 million utility industry sales in 2011)

## OPPORTUNITY

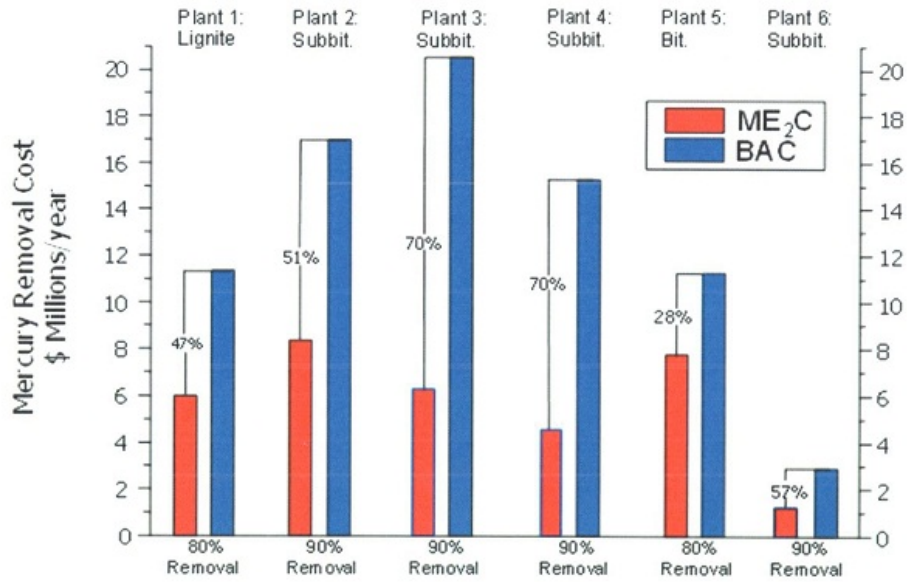
MATS affects over 1100 power plant units

We estimate that **800 are in our "Sweet Spot"**

- 5% of market = \$ 140 million annual revenue
- 7% of market = \$ 200 million annual revenue
- 10% of market = \$ 280 million annual revenue

With Operating Margins of 25% to 35%

# Our Cost Advantage

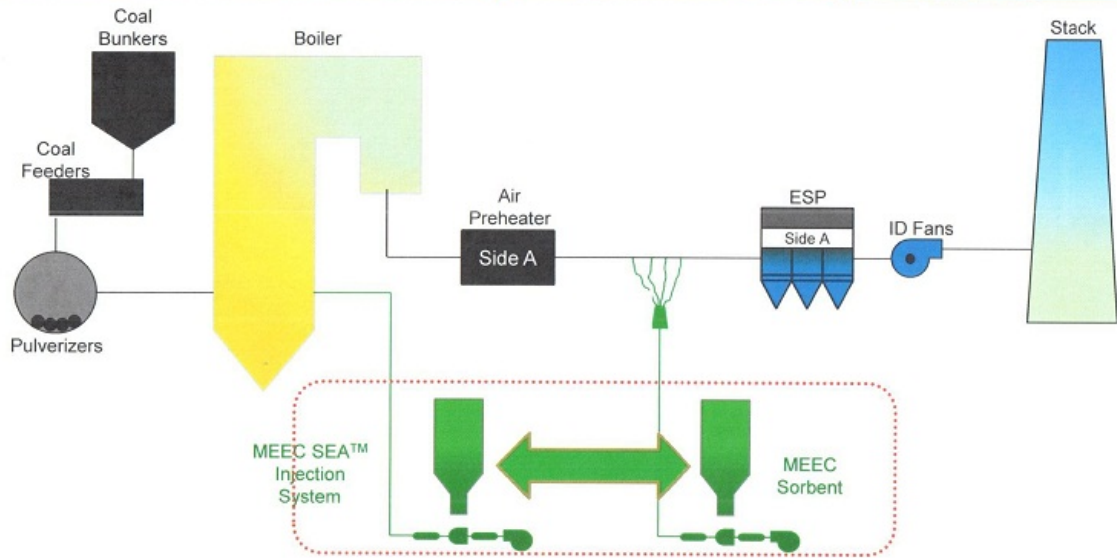


## MEEC Delivers Operating Leverage to Customers & Investors

### Very low capital cost approach for customers

- Max \$1.5 - \$2.0 million for large coal unit, for many \$.5 million incremental cost
- Razor / Razor-blade model – we don't sell equipment, we make money on annual chemical sales
- \$2 million to \$5 million annual revenue for average unit
- Can scale up and maintain low SG&A costs.

# What we do: Coal Power Plant MEEC Mercury Control Injection



# Commercial Installation



SEAT™ Injection Equipment



Sorbent Silo



## Current Status of Market Penetration

- First commercial customer – two large units
- Several successful demonstrations since last summer.
- Utility managers need MATS compliance plans in place by year-end, or soon thereafter.
- Several demonstrations scheduled into early Fall. Some prospective customers have one plant, most operate fleets of 4 to 11 plants.

## Management Team Utility Focused

### Assembled in 2011

- John Norris-Chairman - Duke, AEP, Fuel Tech
- Alan Kelley - President & CEO - EEInc., Ameren, Grand Bahama Power Company
- Marc Sylvester - VP Sales - Nalco, Fuel Tech
  - Nation-wide group of sales representatives in place
- Rich Gross - CFO

## SUMMARY

- EPA has created a \$9 Billion US market for mercury control
- The market will expand world-wide.
- MEEC has the “Best-In-Class” proven, patented solution.
- 90 years of Experience with:



- Already have first contract.
- Have had very favorable demonstrations with large utilities.

**The Opportunity is NOW**

## Why Are We Here

**MEEC will begin a capital raise of \$ 6 million**

- **Convertible Secured Debt Offering**
- **100% Warrant Coverage**
- **Terms to be finalized this week**

**Welcome you to visit us  
For details at the one-to-one**

**FOR BROKER/DEALER USE ONLY**

**MIDWEST ENERGY EMISSIONS CORP.**

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R. Alan Kelley, President/CEO

Richard Gross, CFO

Keith McGee, Director of Investor Relations

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NIBA Sponsor: ViewTrade Securities, Inc.

NIBA Objective: Exposure

Contact: Douglas K. Aguililla (561-620-0306)

Expected: N/A

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**STOCK OVERVIEW:**

|                     |            |                        |               |
|---------------------|------------|------------------------|---------------|
| Symbol:             | MEEC       | Recent Bid:            | \$0.98        |
| Exchange:           | OTCQB      | 52-Week Range:         | \$0.05-\$2.00 |
| Shares Outstanding: | 33,458,345 | Market Capitalization: | \$32,789,200  |
| Estimated Float:    | 4,000,000+ | Fiscal Year End:       | December 31   |

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**COMPANY OVERVIEW:**

Midwest Energy Emissions Corp. ("the Company" or "MEEC") delivers cost effective mercury capture technologies to power plants and other large industrial coal-burning units in the United States and Canada. The U.S. EPA through its Mercury and Air Toxics Standard (MATS) has created an estimated \$9 billion dollar annual mercury control market beginning in 2015. Several states and Canadian provinces currently have less restrictive mercury control regulations or agreements in place. The Company's proprietary technology allows customers to meet the new EPA standards in an effective and economical manner with the least disruption to their current equipment and ongoing operations. The MEEC technology is the result of 20 years of mercury capture research and testing by the Energy and Environmental Research Center (EERC) recognized as a world-wide leading center for environmental research. The U.S. EPA has set April 16, 2015 as the date on which all coal-fired plants in the U.S. must meet a mercury removal level of approximately 90% from their plant stack emissions. It is estimated that 1100 coal plants fit the criteria for this removal requirement. Additionally, Canada has current mercury removal requirements in place and is tightening these requirements beginning in 2013. China also has regulations slated to take effect beginning in 2015.

MEEC has carried out several full-scale demonstrations of its technology at utility power plant sites. These demonstrations have all been successful to date, meeting the upcoming mercury emission reduction targets at less cost than our competitors. Several more companies have requested MEEC demonstrations throughout the summer as they prepare for the upcoming regulations. The size of the units on which these demonstrations have taken place are among the largest in the industry.

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**INVESTMENT HIGHLIGHTS:**

- The EPA estimates that its mercury regulations taking effect in April 2015 will create an annual \$9 billion market.
- MEEC technical solution for power plant mercury capture is born of over \$60 million of government and industry funding.
- MEEC has exclusive rights to EERC's mercury control patents in the U.S., Canada, China and Europe.
- MEEC has won a customer contract for two large units and has completed several successful customer demonstrations.
- MEEC is led by high level utility industry and utility service industry veterans.

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**SELECTED FINANCIAL HIGHLIGHTS:** Actual, unless otherwise noted.

|                     |    | Fiscal Years Ending: December 31 |                |                |                |
|---------------------|----|----------------------------------|----------------|----------------|----------------|
|                     |    | <u>2012</u>                      | <u>2013(E)</u> | <u>2014(E)</u> | <u>2015(E)</u> |
| Revenue:            | \$ | 788,000                          | 1,200,000      | 9,000,000      | 107,000,000    |
| Net Income:         | \$ | (3,878,000)                      | (4,515,000)    | (1,390,000)    | 22,746,000     |
| Earnings Per Share: | \$ | (0.12)                           | (0.12)         | (0.03)         | 0.44           |
| Wghtd. Avg. Shares  |    | 33,458,345                       | 39,000,000     | 48,500,000     | 52,000,000     |

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